



2019 Official Media/Press Kit

TRINDY GOURMET

EVEN WHEN YOU'RE ON THE GO, YOU CAN HAVE IT GOURMET!

Trindy Gourmet "On the Go" is a specialty catering service and café located in the Historic Northwest District of West Palm Beach, FL.

Trindy Gourmet was recognized as the 2016 Black Chamber Small Business of the Year. In 2018, we launched "Cooking with Trindy," which is now in Title 1 grant-funded programs and brings healthy cooking classes and demonstrations to students and families at West Riviera Elementary School in Riviera Beach, FL, and Gove Elementary School in Belle Glade, FL. This program introduces new and healthy recipes to students and their parents, and then sends each participant home with the ingredients to recreate recipes.

Our national partnerships with the American Heart Association and Healthier Neighbors brings healthy cooking demos to local medical centers. Trindy Gourmet also offers similar kid-friendly healthy cooking programs during summer months at the Spady Museum in Delray Beach. This specific program creates recipes and demos centered around food offerings available in the community garden within walking distance of the museum.

Alongside several healthy food-related community initiatives, our Founder-CEO, Trinnette Morris also prioritizes offering my culinary and catering expertise to aspiring and rising industry professionals. Through certified catering classes and continuing education programs, we provide local chefs and caterers behind-the-scenes business workshops, catering coaching services, mentorship, and apprenticeship programs. We also serve as a guest resident chef for the Capital One Café in downtown West Palm Beach.

In 2018, Trindy Gourmet had a surprise celebrity visit from Martha Stewart, who enjoyed breakfast at the café after a delayed flight back to New York. Other media features include a 2018 Palm Beach Post article with Reese Witherspoon that highlighted the cooking inspiration our CEO drew from her grandmother; a 2018 profile for Voyage MIA and a Sun Sentinel article highlighting our cooking classes at The S.D. Spady Cultural Heritage Museum.

"The Trindy Experience," is simple really. Our goal is to be so planted and integrated in our community that we are known not only for our food but also our commitment to excellence. Excellence in the ingredients we choose, excellence in our presentation, excellence in our customer service, and excellence in maintaining your position as an industry leader in West Palm Beach, and beyond.

PARTNERSHIP OPPORTUNITIES

- + COOKING DEMOS
- + BRAND AMBASSADORSHIP
- + SPEAKING OPPORTUNITIES
- + NATIONAL CAMPAIGNS
- + NON-PROFIT SUPPORT
- + PRODUCT GIVEAWAYS
- + EVENTS AND TRAVEL

AUDIENCE STATISTICS

- 83% WOMEN
- 93% FROM WEST PALM BEACH
- 53% AGES 25-44
- 74% AUDIENCE ENGAGEMENT

FEATURED ON



PalmBeachPost



WHAT OTHERS SAY!

"Trindy Gourmet is in a league of its own. Always expect good tasting food, good customer service, and professional appearance of the food when it is served dining in or carry out. Owner, Trinnette Morris and her staff always provides first class service."

"Trindy's has the best food at the best prices! Delicious - everything on the menu is high quality and just delicious!"

"Let's first start off with the atmosphere it is so perfect. Friendly! Warm! A great way to start off my morning. The food is amazing. I'm in love with the breakfast salad. You won't be disappointed!"

"Very professional and friendly staff! The food is awesome. I've had the opportunity to taste different dishes from Trindy Gourmet catering, but I ordered the breakfast for myself and I will definitely be coming back."

"Two words: OUTSTANDINGLY DELICIOUS! Trindy Gourmet is where it's at for that homecooked, savory food you're craving! I do not eat meat, but I did not starve! They offered an impeccable smothered shrimp and grits dish for my pescatarian pallet! Paired with my 1st ever BREAKFAST SALAD made with fresh spinach, crisp green apples, cherry tomatoes, egg and balsamic dressing, it was a very welcomed change from the ordinary!"

+ [VIEW MORE REVIEWS](#)

2k+

E-MAIL
SUBSCRIBERS

7k+

MONTHLY
UNIQUE VISITORS

11k+

MONTHLY
PAGE VIEWS

5k+

SOCIAL MEDIA
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GRAZED BY TRINDY GOURMET

Our latest service, Grazed by Trindy Gourmet, is a fun spin on the cult favorite: Grazing Boards. With our grazing boards, we have opened the opportunity for you to host a small gathering, as well as a larger gathering without the need for a plated dinner. This works wonderfully at brunches, luncheons, business workshops, and various special occasions.



We have a grazing board to fit your event style, personality and best of all size! Yes, we can customize the perfect grazing board to give your event the touch of Trindy that it needs. Are you on the go? Then order one of our Grazed To Go boxes! Perfect for a party of four. Our hopes for this newly minted service is massive, and it has already amassed a huge amount of interest in the South Florida Community.

Which brings us to you, and how you can continue to work with Trindy Gourmet in a way that mutually beneficial. Have an upcoming event? Are you hosting a private party? We want to speak with you so that together we can discuss ways in which we can showcase our grazing board(s) for added exposure and virality.

If you are receiving this media kit, chances are you have a wonderful community and a massive network; making you an influential powerhouse. It is that influence that we'd like to see help propel our grazing boards forward. Sound like a plan? Review our contact information below and reach out to us. We'd love to set up a time to discuss our grazing boards further.

LET'S WORK TOGETHER!

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